

Digital commerce.

A technical catalogue and quote-request application for an industrial supplier.



Generated project artwork · Not an original application screenshot

Catalogue UX

Quote workflows

Business integrations

Client name not published · Portfolio summary edition

What the project focuses on.

Help buyers communicate a structured technical requirement before sales follow-up.

FEATURE 01

Specification filters

Narrow a technical catalogue by buyer requirements.

FEATURE 02

Product comparison

Compare relevant equipment specifications together.

FEATURE 03

Structured quote basket

Keep selected items attached to a quote enquiry.

FEATURE 04

Sales review and follow-up

Give sales a structured requirement to follow up.

Workflow at a glance

STEP 01

Filter specifications

STEP 02

Compare products

STEP 03

Build a quote request

STEP 04

Hand off to sales

This overview communicates the project's intended business flow; it is not a technical specification or original system diagram.

The business objectives.

The project's focus translated into practical goals for the people using it.

OBJECTIVE 01

Buyers could compare relevant specifications before enquiring.

OBJECTIVE 02

Sales staff could receive quantities and requirements together.

OBJECTIVE 03

Quote discussions could reference a shared request record.

Design considerations

- Make the primary customer task clear on mobile and desktop.
- Keep permissions, validation, and administrative review explicit.
- Provide clear status, feedback, and recovery for incomplete actions.

About this brief

Prepared from the current portfolio summary. Client identities, original screenshots, delivery dates, and measured results were not supplied. The artwork is AI-generated; business benefits describe objectives, not verified outcomes.

[View the project on Velgra's website](#)